

NITIRAJ ENGINEERS LTD.

PHOENIX[®]



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COMPANY OVERVIEW

PHOENIX[®]

- Nitiraj Engineers Ltd., established in 1989, is one of the leading manufacturers of Electronic Weighing Scales and Systems.
- **PHOENIX**[®] our brand is one of the renowned brands in Electronic Weighing Scales in India.
- Our motto: “Quality product at reasonable price.”
- Company has sophisticated, state-of-the-art in-house facility for continuous research, consistent production and stringent quality control.
- Our Company caters to Indian and International market through its closely knit sales and service network comprising of branch offices and dealers, providing prompt service and support.
- We are a public limited company with a team size of more than 300 employees.



PRODUCT RANGE

Electronic Weighing Scales

- ✓ Jewellery scales
- ✓ Tabletop scales
- ✓ Price computing scales
- ✓ Piece counting scales
- ✓ Platform scales
- ✓ Hanging scales
- ✓ Industrial scales
- ✓ Special application indicators
- ✓ Health scales

Analytical Weighing Balances

- ✓ Laboratory balances
- ✓ Balances with internal calibration

Growth Monitoring Devices

- ✓ Infantometer
- ✓ Stadiometer
- ✓ Dial-type infant weighing scale
- ✓ Mother & Child weighing scale

Currency Counting Machines

- ✓ Currency counting machine with fake note detection
- ✓ Mix denomination value counter

Security & Automation Products

- ✓ RFID, Fingerprint Access Control System with electronic Lock
- ✓ Mobile / Remote operated Lock
- ✓ Audio / Video door phones
- ✓ Shutter Alarm
- ✓ Hotel RFID Locks

PRODUCT RANGE



*For more details, please check out our product catalogue or visit our website.



RESEARCH AND DEVELOPMENT (R&D)



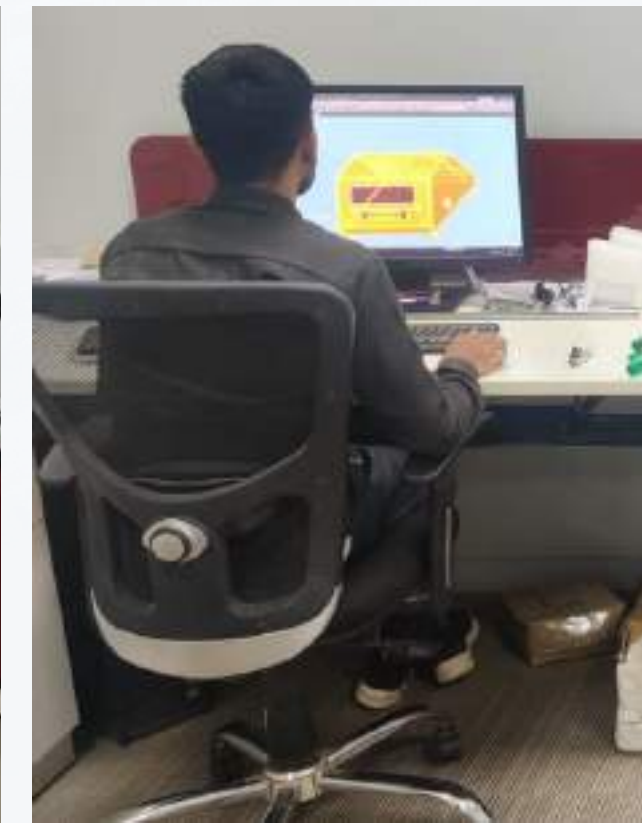
- ✓ With a passionate and skilled R&D team, we invest heavily in research to stay ahead of industry trends and bring groundbreaking products to market.
- ✓ Our R&D team consists of developers, PCB Designers and 3-Dimensional designers.
- ✓ We launch a new model every 2 months!



PCB Designing



Team of Developers



3-Dimensional Designing

Precision in Development, Perfection in Results!

MANUFACTURING FACILITY

- ✓ Spread over 5 acres of land, our manufacturing unit is based at Dhule, Maharashtra, India.
- ✓ Production capacity : 2000 machines per day.



MANUFACTURING FACILITY

- ✓ Pick & Place Machine for quick and accurate soldering of PCBs.
- ✓ Automatic Pipe Cutting Machine.
- ✓ Conveyor belts for efficient and safe material movement.
- ✓ Many more advanced, special purpose machines.



MANUFACTURING FACILITY

- ✓ Tool Room consisting of Lathe machines, milling machines, EDM and many more.
- ✓ Ancillary unit for fabrication consisting of press & punching machines, robotic welding machine and powder coating machine set up.
- ✓ Ancillary unit for stickers & overlays.
- ✓ Ancillary unit for SS Trays.



QUALITY ASSURANCE

- ✓ Strict Quality Check of goods before dispatch.
- ✓ Stock maintenance and warehouse management using custom-made ERP software.



QUALITY ASSURANCE

- ✓ We tolerate zero compromise on Quality.
- ✓ Our team of trained Quality Engineers ensure that utmost quality is maintained for raw materials, assemblies, manufacturing processes and outward materials.



We worship quality in our company - which we treat as our TEMPLE OF METROLOGY.

ACCREDITATIONS AND COMPLIANCES

✓ NABL accredited laboratory for calibration : ISO/IEC 17025:2017

✓ ISO 9001:2015 certified Quality Management System



NABL accredited laboratory



Standard weights



QMS procedure for calibration of testing equipment



Temperature & Humidity controlled chamber for testing



Calibration machine

OUR SALES CHANNELS

- ✓ 20 branch offices in India.
- ✓ 350 authorized dealers across India.
- ✓ Institutional Sales.
- ✓ Dealers in Middle-East, Nepal, Africa and SAARC countries.
- ✓ Experience of running an office in Sharjah Free Zone.
- ✓ International OEM / ODM Sales.
- ✓ Digital Marketing and E-Commerce.

All our products are proudly **Made In India** and supplied all over the world!

ABOUT OUR CEO

PHOENIX[®]

Mr. Rajesh Bhatwal, is the founder, CEO and MD of our company. He completed his BE in Electronics and subsequently founded the company in 1989. His determination to provide as perfect a product as possible, his passion and love for the company, his unending motivation, problem-solving attitude and guidance to the entire team and his honest and truthful nature, play a key role in the growth of our organization. He has led the company since it was incorporated and had a small area and staff of just 3 people, to a huge manufacturing unit with advanced machineries and a staff of more than 250 people! His vision for PHOENIX brand to achieve newer heights each year, is truly a motivation for all of us!



OUR TEAM



Mrs. Swati Samant
Executive Director

She plays a pivotal role in ensuring the seamless execution of daily operations and the efficient management of production schedules. She also has exceptional organizational and leadership skills.



Mr. Kamlesh Tayal
HOD - Purchase Dept

He is responsible for overseeing all procurement activities, ensuring that the organization secures the best quality materials and services at competitive prices.



Ms. Prachi Bhatwal
Executive Director

She is at the forefront of driving the organization's online presence and digital strategy. She is also responsible for overseeing the growth of newer products and international markets.



Mr. Moeen Akhtar
HOD - R&D Dept

With a strong background in engineering, he oversees a team of talented engineers & developers, ensuring that all R&D projects are aligned with the company's strategic goals and market needs.



Mr. Rajesh Patil
Production Manager

He is responsible for overseeing all aspects of the manufacturing process, ensuring that products are produced efficiently, on time and to the highest quality standards.



CONTACT US

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