



Annual Sales Conference 2024

NITIRAJ ENGINEERS LTD.

News Letter

VOL- 24 ISSUE-4

July - 2024

*From the desk of
CEO.....*

Dear Friends,

Our philosophy...

Loyalty to our people,

and

Best Results fo our clients

with smiling face.



Rajesh Bhatwal

Quality Policy

We at Nitiraj Engineers Ltd. are committed to Design, Develop, Manufacture and Service **Electronic Weighing Scales, Currency Counting Machines, Auto Fare Meters, and Electronic Systems** to meet Customers Requirement and Satisfaction.

This we shall achieve through the process of **continual improvements in Product performance, Customer Satisfaction, Development of employees and implementing Quality Management System** in all the areas of organisation to achieve Market leadership

This policy shall be reviewed for continuing suitability and shall be revised if needed

Date : 1 July 2015

PHOENIX®

Rajesh Bhatwal
CEO



Annual Sales Conference 2024



On 19 and 20th July Annual Sales Conference was arranged at “GOLDEN LEAF”.

Dealers from all over India, Regional Managers and Branch Managers with Sales Executives attended the Conference. New Models were launched in all segments such as Platform Scales, Bench Scales Home /Hotel Automation Series, Currency Counting Machine and Health Range.

**Main attraction was upcoming
PHOENIX AGRI-DRONE**

Annual Sales Conference 2024



Prize Distribution for last years' Winners was one of the Important event.



Annual Sales Conference 2024



This Conference has boosted and motivated all the participant.





Sale in June 2024

FIVE TOP BRANCHES

Sambalpur
Berhampur
Akola
Dhule Mktg.
Jeypore

TOP ZONAL MANAGER

Dilip Kumar Panigrahi
Balangir, Jeypore, Bhwanipatna, Malkangiri,
Umerkote, Sambalpur, Padampur & Sonapur

TOP FIVE SALES EXECUTIVE

Sales Executive	Branch
Rajesh Narayan Ranmale...	Dhule Mktg.
Pravin Ramrao Raut ...	Akola
Ranjan Gopinath Matari	Padampur
Anil Kumar Raut ...	Bhubaneshwar
Dharmraj B. Mishra ...	Bhawanipatna



New Dealers Appointments

New Dealers Appointments -June 2024

- Geetanjali Enterprises- Hazaribag (Jharkhand)
- Deepak Patidar (HA)- Dhargaon (Madhya Pradesh)
- Achalnath Associates-Gwalior (Madhya Pradesh)
- Moksha Weighing Scale- Chakan (Maharashtra)
- Jha Scales- Bhayandar-E (Maharashtra)
- Khariar Weighing Scale - Khariar (Odisha)
- Maa Manikeswari Traders- Kestinga (Odisha)
- L M Scales- Sujapur (Punjab)
- Green Scales Company - Moga (Punjab)
- Soni Radios - Zira (Punjab)
- Om Electronics- Lalsot (Rajasthan)
- Karuna Machine Mart- Jalsara (West Bengal)
- Das Infotek - Haria (West Bengal)



Circulars -

No. - Date	Subject
Circular No. 4 1.6.2024	■ Sales & Service Revenue Incentive Scheme for June 2024. Period 1.6.2024 to 30.6.2024.
Circular No 5 1.6.2024	■ Sales Incentive Scheme for Officer (Enquiry Handling) for June 2024 Period 1.6.2024 to 30.6.2024.
Circular No. 5A 1.6.2024	■ Sales Incentive Scheme for Jr. Officer (Enquiry Handling) for June 2024. Period 1.6.2024 to 30.6.2024
Circular No.5B 1.6.2024	■ Sales Incentive Scheme for Jr. Officer (Enquiry Handling H. Auto.) for June 2024 Period 1.6.2024 to 30.6.2024.
Circular No.6 1.6.2024	■ Home & Hotel Automation Incentive Scheme for G.G.Girase for June 2024 Period 1,6.2024 to 30.6.2024.

B) Incentive Scheme;

Circular No. 3 - For all Regional /Area Managers regarding INCENTIVE SCHEME for the month of June 2024



Appointments & Promotions

Promotions -June 2024

- **Naveed Javeed Shaikh**
Promoted as Assistant Manager Quality in Quality Assurance Department at MIDC Factory.
- **Vishal Vilas Pange**
Promoted as Section Head in Prod. Table Top, PHS Department at MIDC Factory.
- **Rohit Kailas Wagh**
Promoted as Junior Engineer in Dealer Support (PLNC) Department at Head Office.



Appointments - June 2024

- **Sonil Jena**
Appointed as Sales Executive in Marketing Department at Bhubaneswar Branch.
- **Aman Umraiya**
Appointed as Area Sales Manager in Marketing Department at RM Branch.
- **Tushar Asaram Khandre**
Appointed as Sales Executive in Automation-Marketing Department at Auranagabad Branch.
- **Parikshita Mohanty**
Appointed as Sales Executive in Automation-Marketing Department at Bhubaneswar Branch..
- **Bal Krishan Paul**
Appointed as Area Sales Manager in Marketing Department at RM Branch.
- **Suman Saha**
Appointed as Area Sales Manager in Marketing Department at RM Branch.
- **Rohit Dilip Patil**
Appointed as Junior Engineer in Dealer Support (PLNC) Department in Head Office.
- **Om Prakash Verma**
Appointed as Area Sales Manager in Marketing Department at RM Branch.
- **Amol Yashwant Thorat**
Appointed as Area Sales Manager in Marketing Department at RM Branch.
- **Sunil Sharma**
Appointed as Area Sales Manager in Marketing Department at RM Branch.

Annual Sales Conference 2024



Visitors in Product Gallery

Annual Sales Conference 2024



Main attraction upcoming
“ **PHOENIX AGRI-DRONE** ”

We are soon launching our new series
of Agriculture purpose Drones with
latest technology.



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